



2027 Annual Sponsorship Opportunities

CREATE HOPE BUILD COMMUNITY

Help create communities in which
no one walks the dementia journey alone.



dementiatogether.org | (970) 305-5271 | claire@dementiatogether.org

YOUR INVESTMENT MAKES BETTER DAYS POSSIBLE

**On the dementia journey,
the right support can change
what a family experiences today.**

Your investment connects families to practical guidance, meaningful relationships, and hope before uncertainty becomes crisis. It helps care partners build confidence, keeps people living with dementia engaged in community life, and guarantees cost never stands between a family and support.

35,000+

individual lives impacted since 2015

512

education and enrichment sessions in 2025

99%

of professionals felt more confident in promoting well-being for residents/patients in their care who are living with dementia.

100%

of care partners could identify at least one practical intervention to improve well-being for their loved one with dementia.



**Learn more about how your
investment makes an impact:**



Practical help for today.

Your partnership keeps evidence-informed education, enrichment, and hope accessible to families at no charge.

SEVEN WAYS TO MAKE A LASTING DIFFERENCE

Choose your level and help fuel a movement in 2027 by replacing uncertainty and isolation with education, enrichment, and hope.

LEGACY

\$25,000

Lead the movement

Expand awareness and access so families find trusted guidance before reaching crisis.

MISSION

\$15,000

Build a foundation

Strengthen the people and systems that keep programs available at no charge.

CHAMPION

\$10,000

Enable evidenced-based solutions

Equip care partners with strategies that reduce stress and improve well-being.

AMBASSADOR

\$7,500

Support participants

Enable connection and belonging through social activities and programs.

ADVOCATE

\$5,000

Change the dementia narrative

Place life-changing dementia resources directly into community hands.

FRIEND

\$2,500

Help a family find its next step

Connect families to personalized guidance, practical strategies, and a community.

DEMENTIA-FRIENDLY

\$1,000

Become dementia-friendly

Equip your staff to communicate confidently and help create a more inclusive community.

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PARTNERSHIP BENEFITS AT EVERY LEVEL

Your investment directly impacts our participants-making living well with dementia the expectation, not the exception.

Level	Logo featured on our Website	Newsletters	Social Media Platforms	Joy on the Journey 2027	Friends Give Hope 2027	DT Socials 2027	Impact Areas
Legacy \$25,000	Logo + link sitewide	Logo in all monthly newsletters + 3 highlights	4 feature posts	Presenting sponsor benefits + 2 tables / 16 seats	Presenting sponsor recognition +	Presenting sponsor recognition	Recognition in all areas
Mission \$15,000	Logo + link	Logo in all monthly newsletters + 1 highlight	3 feature posts	Impact sponsor recognition + 1 table / 8 seats	Impact sponsor recognition	Booth + signage at 2 events	Choose 2 of any area (Tier 1)
Champion \$10,000	Logo + link	Logo in all monthly newsletters	2 feature posts	1 table / 8 seats	Newsletter recognition	Booth + signage at 1 event	Choose 1 of any area (Tier 1)
Ambassador \$7,500	Logo	Company name in all newsletters	1 feature post	1 table / 8 seats	Social media recognition	—	Choose 1 of select area (Tier 2)
Advocate \$5,000	Logo	—	1 feature post	4 seats	—	—	Choose 1 of select area (Tier 2)
Friend \$2,500	Company name	—	1 General thank you post	2 seats	—	—	Window sticker + plaque
Dementia-Friendly \$1,000	Company name	—	1 General thank you post	—	—	—	Window sticker + plaque

Included with every annual sponsorship: education access*, annual-report recognition, an invitation to the Donor Appreciation Event, and an organization-wide impact summary. *On-demand education access designed for businesses outside healthcare and senior care; professional education is offered separately.

ALIGN YOUR PARTNERSHIP WITH WHAT MATTERS

Annual partners at the **Ambassador level** and above may align their visibility with a defined area of impact. Each selection represents practical help for families and the community that align with your company's area of interest. No matter which tier you choose your overall investment supports the mission of Dementia Together. We thank you immensely for that!

Impact areas:

Tier 1

- **Memory Cafés**
Themed social gatherings for people living with dementia and their care partner.
- **On-Demand Education Platform**
Life-changing dementia education available around the clock and without geographic limits.
- **Doing Dementia Together™ Education**
Practical, evidence-based strategies that reduce stress and build care partner confidence, held online and in-person.
- **Care Partner Support Groups**
Solutions-focused groups and personal guidance that help families find a way forward.
- **Patient Resource Folders**
Tangible hope given to medical providers to provide at time of diagnosis- connecting families to resources immediately.

Tier 2

- **Veterans Morning Coffee Group**
Consistent opportunities for Veterans and care partners to experience belonging and friendship.
- **Meal Drops**
Once a month meal delivered to those living at home; providing respite, connection and a night off from cooking.
- **B Sharp Arts Engagement®**
Experiences at the symphony that replace isolation with connection and joy.
- **Luncheons**
Gatherings bringing participants together to connect, build friendships and community.
- **First Responder Training**
Skills that support calmer, safer, and more compassionate dementia-related responses.

Separate event opportunities:

- Joy on the Journey event-only sponsorships remain available separately.
- Living Well with Dementia Educational Symposium sponsorships are offered separately to approved organizations aligned with Dementia Together education and philosophy.

Let's create hope together. We Do Dementia Together.

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