



2026 SPONSORSHIP OPPORTUNITIES



dementiatogether.org



outreach@dementiatogether.org



970-305-5271



4025 Automation Way Suite F2, Fort Collins, CO 80525



Dementia Together is a registered 501(c)(3) Nonprofit Organization

WHY CHOOSE US

Dear potential sponsor,

Partnering with Dementia Together means more than just placing your logo alongside ours. Your support fuels a movement to change the dementia narrative from crisis and tragedy to contentment and hope—impacting thousands of individuals, families, and professionals each year.

With your generous support, we are impacting lives through our three pillars:

Education: Your contributions enable us to provide more educational resources and coaching for care partners and families, empowering them with simple counterintuitive strategies that promote lifelong wellbeing.

Enrichment: Your support provides a welcoming space where those walking the dementia journey can find joy and social connection. In addition, your partnership helps us provide in-person and online social engagement opportunities that serve spouses and families directly.

Hope: For those just receiving a dementia-related diagnosis, your financial support can provide patient resource folders to medical providers. Having a resource upon diagnosis enables people to find help and hope right away, assuring that they are not walking the dementia journey alone.

Our mission is only possible with the support of instrumental sponsors like you.



We do not charge families on the dementia journey for our education and enrichment programming so that cost is never a barrier to finding support and connection. That's why your support is not just financial; it is life-changing. Together, we can make living well with dementia the expectation, not the exception.

Thank you for considering partnering with Dementia Together. We look forward to the possibility of working together to make a lasting impact in our community and beyond.

With gratitude,

The Dementia Together Team

LEGACY PARTNER

\$25,000

ANNUAL SPONSOR

When you become a Dementia Together partner, you enable us to provide all of our services free of charge for families navigating the dementia journey, ensuring cost is not a barrier to support and connection. Your sponsorship transforms the narrative of dementia from crisis and tragedy to contentment and hope. The dementia journey can be overwhelming, but with your support, no one has to walk it alone.

With the **Legacy Partnership**, lead the way in transforming dementia care and connection in Northern Colorado.



BENEFITS

- Premier logo placement on our website with hyperlink
- Logo displayed on monthly education and enrichment event flyers
- Featured recognition in newsletters reaching thousands of households and community partners
- Dedicated social media spotlight and quarterly mentions
- Prominent acknowledgment in our 2026 annual report
- Invitation to our Donor Appreciation Event with your logo featured on the invite
- Private Lunch & Learn SPECAL® Education session for your employees
- Presenting Sponsor benefits at Joy on the Journey and Friends Give Hope year-end campaign
- Recognition at monthly Meal Drops
- “We Support Dementia Together” window cling/sticker for corporate display
- Co-branded article or interview in our newsletter showcasing your community impact

MISSION PARTNER

\$15,000

ANNUAL SPONSOR

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With the **Mission Partnership**, fuel the mission of education, enrichment, and hope.



BENEFITS

- Logo placement on our website with hyperlink
- Featured recognition in newsletters reaching thousands of households and community partners
- Dedicated social media spotlight and quarterly mentions
- Acknowledgment in our 2026 annual report
- Invitation to our Donor Appreciation Event
- Private Lunch & Learn SPECAL® Education session
- Presenting Sponsor benefits at Joy on the Journey
- Recognition at monthly Meal Drops
- “We Support Dementia Together” window cling/sticker for corporate display

CHAMPION PARTNER

\$10,000

ANNUAL SPONSOR

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With the **Champion Partnership**, champion those living with dementia and their care partners.



BENEFITS

- Logo placement on our website with hyperlink
- Featured recognition in newsletters reaching thousands of households and community partners
- Dedicated social media and quarterly mentions
- Acknowledgment in our 2026 annual report
- Invitation to our Donor Appreciation Event
- Private Lunch & Learn SPECAL® Education session
- Exclusive logo visibility at our monthly in-person Memory Cafes
- “We Support Dementia Together” window cling/sticker for corporate display

ADVOCATE PARTNER

\$5,000

ANNUAL SPONSOR

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As an annual **Advocate Partner**, support a signature program and make your impact visible.



BENEFITS

- Logo placement on our website with hyperlink
- Featured recognition in newsletters for signature program sponsorship
- Dedicated social media spotlight
- Sponsorship of a specific program of your choice (First Responder Education, B Sharp Arts Engagement, Veterans' Morning Coffee, Staying Connected Group, Patient Resource Folders, Bowling Club, Men's or Women's Luncheon)
- Logo featured on marketing materials for specific program
- Exclusive logo visibility at specified program
- "We Support Dementia Together" window cling/sticker for corporate display

FRIEND PARTNER

\$2,500

ANNUAL SPONSOR

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As an annual **Friend Partner**, invest in social connection for local families.

BENEFITS

- Logo placement on our website with hyperlink
- Featured recognition in newsletters for DT Socials
- Dedicated social media spotlight
- Sponsorship recognition at both (2) DT Socials
- Logo featured on marketing materials for specific events
- Exclusive logo visibility at specified events
- “We Support Dementia Together” window cling/sticker for corporate display



FAMILY IMPACT SPONSOR

\$1,750

ANNUAL SPONSOR

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As a **Family Impact Sponsor**, you can directly change the life of a family living with dementia for an entire year.

BENEFITS

- Provides a family with access to education, workshops, and consultations at no charge
- Name recognition on our website
- Featured recognition in newsletters
- “We Support Dementia Together” window cling/sticker for corporate display



EVENT SPONSOR

JOY ON THE JOURNEY

Sponsoring Joy on the Journey showcases your business as a leader in supporting families impacted by dementia. Gain valuable recognition while making a meaningful difference. Join us for an unforgettable evening of hope and connection! This event provides community awareness to those walking the dementia journey and raises financial support to keep all of our programs offered at no charge to participants. Event is held in the Spring of 2026.



PRESENTING SPONSOR: \$5,000

Make the biggest impact with premier recognition.

- All the Advocate Sponsor benefits, plus:
- Featured as Presenting Sponsor in event newsletters, our website, and social media
- Verbal acknowledgment during the event
- Logo highlighted on 2 tables
- Two reserved tables (16 tickets)

ADVOCATE SPONSOR: \$2,500

Show your leadership in supporting dementia-friendly communities.

- All the VIP Storyteller benefits, plus:
- Logo featured on event program and marketing materials
- Featured on Dementia Together website and social media
- Logo highlighted on one table
- One reserved table (8 tickets)

VIP STORYTELLER SPONSOR: \$1,000

Help change the story for families navigating dementia.

- Company name listed in event program
- Company name listed on event webpage
- Logo highlighted on one table
- One reserved table (8 tickets)

EVENT SPONSOR

LIVING WELL WITH DEMENTIA



Dementia Together’s Living Well With Dementia is our annual educational symposium held in the fall. This event is designed to help care partners discover simple, practical, dementia-friendly strategies for their loved ones, promoting lifelong well-being.

Living Well With Dementia is held in the Fall of 2026 in Northern Colorado.

Contact us at outreach@dementiatogether.org or (970) 305-5271 or visit dementiatogether.org to sign up and select your sponsorship level.

Sponsorship Benefits	Presenting Sponsor \$4,000	Advocate Sponsor \$2,500	Supporter Sponsor \$500
One booth	●	●	●
Information listed in Resource Guide	●	●	●
Logo on all event marketing materials	●	●	
Logo linked on our website event page	●	●	
Logo displayed on tables	●	●	
Highlighted sponsorship of breakfast or lunch	●		
Tagging on social media event posts	●		
Listed in event presentation slides	●		
Press release	●		
Verbal podium mention at event	●		
Pull-up banner displayed at event (provided by sponsor)	●		

EVENT SPONSOR

FRIENDS GIVE HOPE



Friends give hope

2026

Get involved in the joy Dementia Together shares with their participants by becoming an event sponsor. Each event is a way to bring awareness to those walking the dementia journey and the support that is needed.

Friends Give Hope is our annual year-end giving campaign held from Nov-Dec. By aligning your brand, you're fueling a movement, one that is changing the narrative from crisis and tragedy to contentment and hope.



PRESENTING SPONSOR: \$2,500

All of the Advocate benefits, plus:

- Customized write up about partnership in a Friends Give Hope campaign newsletter
- Recognition as Presenting Sponsor on website

ADVOCATE: \$1,250

All of the Friend benefits, plus:

- Logo listed on website
- Social media mentions

FRIEND: \$500

- Logo on all Friends Give Hope campaign newsletters

PROGRAM SPONSOR

DT SOCIALS



Our **Dementia Together (DT) Socials** are special events that bring together our Memory Cafe participants, their care partners, and the broader community for an unforgettable day of connection, joy, and support. These large social gatherings foster meaningful interactions, helping attendees make new friends and strengthen their sense of belonging.

Each event welcomes over 100 participants from all three of our Memory Cafés: Loveland, Greeley, and Fort Collins, along with members of the local community.

1 EVENT: \$1,500

2 EVENTS: \$3,000

- Logo on all marketing materials for DT Socials including:
 - Flyers
 - Social media tagging
 - Reminder newsletters
- Collaboration on social media
- Mention of sponsorship at DT Social
- Opportunity to provide your organization's materials at DT Social
- Opportunity to set up your organization's booth at DT Social

"Jane and I both talked about what a wonderful time everyone had and how 'normal' it felt. Had we not known that half the participants had dementia, we would be hard pressed to tell."

— Dementia Together
volunteer

DEMENTIA FRIENDLY BUSINESSES

\$1,000



Dementia-friendly businesses help reduce stigma, improve everyday interactions, and create safer, more inclusive community spaces, while also supporting employees who may be balancing work with caring for a loved one living with dementia.

Through this sponsorship, your organization receives evidence-based training from Dementia Together, the North American Center of Excellence for the SPECAL® Method, while supporting a mission where no one has to walk the dementia journey alone. This designation reflects a commitment to compassion, patience, and confidence in customer service.

EDUCATION PROVIDED

- 1 In-person or virtual dementia-friendly training for staff

Learn simple, counterintuitive communication strategies that can be implemented immediately (with any client).

RECOGNITION

- Dementia Friendly Business window sticker and in-store plaque
- Featured recognition in the Dementia Together newsletter
- Social media spotlight highlighting your business
- Advertisement placement in Dementia Together weekly emails

"The way Dementia Together teaches us how to work with someone who has dementia has completely changed how we live and love our sister. It has truly been an answer to prayer."

— Sibling Care Partner